



CAFOD

Brixton charity increases staff cycling by 9 per cent

Client Background

The Catholic Agency for Overseas Development (CAFOD) signed up for Transport for London's (TfL's) free workplace travel planning service, A New Way to Work, in a bid to encourage staff to consider using public transport or cycling to work rather than using their car.

What They Did

Through the A New Way to Work programme, CAFOD undertook a site and staff survey to better understand what the transport issues and requirements were. They then engaged in a plan of action which included the following measures:

- Installation of 10 cycle stands, replacing four car parking spaces (a 17 per cent reduction)
- Setting up the Cycle2Work scheme
- Joining the TfL Enterprise scheme (cycle package)
- Introduction of pool bikes
- Installation of locker and shower facilities to further promote cycling
- Setting up a Travel Information notice board
- Installation of web cameras for tele-conferencing needs, particularly to reduce business travel abroad



What they achieved

The introduction of simple measures such as installing cycle parking has raised awareness among employees, with targets for cycling exceeded. Single occupancy car journeys have also been reduced by half to date.

The simple yet effective measures put in place by CAFOD clearly demonstrate that a Travel Plan need not be a complicated or expensive process to implement, but one that enables staff to travel in a more sustainable way.

Who they worked with

Working in partnership with TfL and Seltrans has enabled CAFOD to access a range of funding opportunities and provide initiatives to promote different methods of travel.

'Improving cycling facilities and taking part in the TfL programme has meant more staff are able to cycle to work'

**Quentin Padgett,
Facilities Manager,
CAFOD**