

## WORK WISE LONDON LAUNCH – AGENDA

### Monday 12th November, 2007

11:30am to 12:30pm (registration from 11:00am)  
followed by lunch until 2:00pm

#### BT TOWER

60 CLEVELAND STREET, LONDON. W1T 4JZ

11:00a.m.	Coffee and Registration	
11:30a.m.	Welcome and Introductions Seated Panel for Work Wise London	<b>Andrew Campling, Chairman, Work Wise London &amp; Work Wise London Partners</b>
11:40a.m.	Work Wise London and the importance of the regional programme to the Work Wise UK initiative	<b>David Lennan, Chairman Work Wise UK</b>
11:50a.m.	The massive benefits of home & mobile working.	<b>Sophy Hough, Business Director, Home &amp; Mobile Working BT Workstyle.</b>
12:00p.m.	The effects of Smarter Working on transport infrastructure.	<b>Ben Plowden, Director of Travel Demand Management, Transport for London</b>
12:10p.m.	The importance of the Work Wise London initiative to Taylor Woodrow	<b>Richard Sykes, Executive Director, Taylor Woodrow</b>
12:20p.m.	Question and Answer Session	<b>ALL</b>
12:40p.m.	Summary and next steps	<b>Andrew Campling, Chairman, Work Wise London</b>
12:45p.m.	Networking Lunch	<b>ALL</b>
2:00p.m.	Close	